**Script Template for Organizational Video Message**Hello!  I’m <name>, <title>.

I am proud to announce that <Department/Agency/Organization> is teaming up with more than 600 other organizations across the country to celebrate Food Waste Prevention Week, April 7-13, 2025. Our mission is to inspire a cultural call to action to reduce wasted food in the home, workplace and community.

Here's why reducing wasted food matters:

* **Reducing wasted food saves people money**. A family of four can save between $1866-$3000+ per year by reducing wasted food.1

* **Up to 38% of all food produced in the U.S. is thrown away.** Safe and nutritious food could be better utilized to improve food access and strengthen our communities.
* Reversing this trend conserves vital land, water, energy, and human resources, reduces landfill use, and decreases greenhouse gas emissions from decomposing food, supporting economic growth and environmental stewardship.

Food waste is something <Department/Agency/Organization> cares about because <provide contextual explanation>.

Join us for Food Waste Prevention Week, April 7-13, 2025 to learn simple steps for reducing the amount of wasted food in your home, workplace, school, and community.

Follow us at **<insert social media handles>** and also **@FoodWastePreventionWeek** on social media, or visit [**www.FoodWastePreventionWeek.com**](http://www.foodwastepreventionweek.com).

[[1]](#footnote-0)

1. [Penn State\_2020](https://www.psu.edu/news/research/story/study-suggests-us-households-waste-nearly-third-food-they-acquire)

[ReFed\_2023](https://refed.org/food-waste/consumer-food-waste#:~:text=In%202023%2C%20the%20average%20American,gone%20to%20people%20in%20need). [↑](#footnote-ref-0)